



# RICE FROM TRADING WORLD PAKISTAN

Pakistan is among the world's top rice exporters, supplying millions of tons annually to Asia, the Middle East, Africa, Europe, and North America. The country's fertile plains and centuries-old farming traditions produce rice varieties that are prized worldwide for their aroma, taste, and grain quality.

For more  
Information



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# KEY EXPORT VARIETIES



## **SUPER BASMATI RICE**

Pakistan's flagship export, known for its extra-long slender grains and distinctive fragrance. Popular in premium markets such as the Middle East, Europe, and North America. Used in biryani, pilaf, and gourmet cuisines.



## **1121 SELLA BASMATI RICE**

A parboiled basmati variety with exceptional cooking length and non-sticky texture. Highly demanded in Gulf countries and South Asia.



## **IRRI-6 LONG GRAIN RICE**

A non-basmati variety with medium-to-long grains. Affordable and versatile, widely exported to Africa, the Middle East, and South Asia. Ideal for daily consumption and bulk catering.



## **IRRI-9 RICE**

Another non-basmati variety, slightly longer than IRRI-6. Popular in Kenya, Afghanistan, and Gulf countries.



## **D-98 SINDH BASMATI**

A regional specialty from Sindh province, known for its unique aroma and taste. Exported to niche markets seeking authentic Pakistani basmati.



## **PK-386 RICE**

Long-grain, non-basmati variety. Distinctive fragrance and nutty flavor. Cooking properties similar to basmati, with fluffy texture and non-sticky grains.



## WHY PAKISTANI RICE?



**Natural Aroma & Taste –**  
Especially in basmati varieties.



**Global Reach – Exported to**  
China, Kenya, Afghanistan,  
Saudi Arabia, UAE, and beyond.



**Modern Processing –** Rice is  
milled, polished, and packaged to  
meet international standards



**Flexible Packaging –** Consumer  
packs (1kg–10kg) and bulk bags  
(25kg–50kg).