



**Your
Gateway to
Quality**

**Dry Fruits,
Herbs, Rice,
Halal Meat
and FMCG**



Overview

Trading World is a premier hub of different products and services dedicated to facilitating seamless trading experiences for individuals and businesses across Pakistan and the Globe. Founded with a vision to revolutionize the trading landscape, Trading World offers a comprehensive range of products and services tailored to meet the diverse needs of consumers, traders, investors, retailers, wholesalers, supermarkets, hypermarkets, industries and entrepreneurs.

Vision

At Trading World, our vision is to redefine excellence in all the product and services we offer. We envision a future where premium quality meets sustainability, where every product tells a story of integrity and authenticity.

Mission Statement

Our mission at Trading World is to provide quality food products to wholesalers, retailers, and consumers at the best prices, while ensuring convenience for all our customers.



Core Values

A vertical stack of six overlapping circles. The first circle is dark green and contains the word 'Integrity'. The second circle is orange and contains the word 'Innovation'. The third circle is dark green and contains the word 'Excellence'. The fourth circle is orange and contains the word 'Collaboration'. The fifth circle is dark green and contains the word 'Research'. The sixth circle is orange and contains the word 'Customer-Centricity'.

Integrity

We conduct our business with the highest ethical standards, fostering trust and transparency in all our interactions.

Innovation

We continuously strive to innovate and adapt to the evolving needs of our clients and the dynamic market landscape.

Excellence

We are committed to delivering excellence in everything we do, from our products and services to customer support.

Collaboration

We believe in the power of collaboration and teamwork, leveraging collective expertise to drive success for our clients and stakeholders.

Research

We foster a culture of continuous learning and research, staying at the forefront of industry trends and knowledge to better serve our clients. (This option emphasizes the ongoing pursuit of knowledge through research)

Customer-Centricity

Our customers are at the heart of everything we do. We are dedicated to understanding their needs and providing tailored solutions to enhance their trading experience.

Product Catalog



Halal **High Quality** **Red Meat** **Export**



Committed to Halal Meat Solutions

Trading World is one of the leading feedlots and halal meat exporters of Pakistan. It is founded by veterans of meat livestock finance and food supply chain professions. high- quality red meat. We are putting all our efforts and financial resources. to build the region's leading halal red meat export supply chain and meat production ecosystem in Pakistan to meet the needs of our global and local customers. Deliver customized halal meat solutions to our customers to outsell competition and dominate their market profitably. We are passionate about creating the ultimate red meat experience for retail chain, commodities, wholesale cash, and carry, catering, wholesale, ship, suppliers, catering, butchers, food, service, independent, retail, and further processing segments.

The compliance with cattle welfare, food safety, quality standards, export accreditation requirements, and independent industry audit are no longer a commercial arguments but rather ethical duty at Trading world.

Our partnerships with trusted suppliers, packers, and shippers gives us a competitive edge in our sector. Additionally, our valued buyers are crucial for maintaining our hegemony in the halal red meat export market.

Trading world livestock financially strength empowers it to invest in the right caliber of people. Secure cattle supply around the year, build state-of-the-art feedlots select research-based feeding programs. Implement world-class process adopt rigorous Quality control and implement real-time management in the system.

Throughout the virtually integrated meat supply chain,

Trading world is striving to expand in the Middle East and Far East Region. Our key markets include Saudi Arabia, Kuwait, UAE, Qatar, Bahrain, Oman, Jordan, Egypt, Taiwan, Vietnam, Malaysia, and China. We are also more than happy to work beyond our key target markets and source for any other countries.

We Know The Meat.



Trading World Features, a full line of beef, whole, carcass, cuts, and variety Meat. The majority of our feeder cattle, is sourced from South Punjab ranchers. The feeder cattle which has been previously fed grass, is then finished on grain at our feedlots for 70 to 100 days. We also offered grass-fed and grass finished beef as per requirement of customers. Fresh or frozen, our complete line of beef products enables us to meet any of customer's needs. From the largest retail chain, wholesalers, food service chain, buying, co-ops, to the further processing industry, we are ready to service all of your beef needs. Our beef is sourced and processed under strength quality standards.

Sex options: Male, Female

Category Options: Bobby Veal, Veal, Calf, Steer, Heifer, Cow, Bull

Dentition Options: Milk teeth, 2-tooth, 4-tooth, 6-tooth, 8-tooth

Dressed Carcass Weight options: As Per Customer Requirement

Carcass Options: Full Head, 2-Sides

Cuts Options: 4-way, 8-way, 32-way

Value Options: Minced Beef, Diced Beef, Beef Trimmings

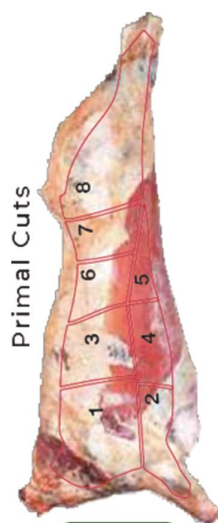
Bone Options: Bone-in, Boneless

Variety Meats Options: Liver, Kidneys, Brains, Heart, Sweetbreads, Tongue, Fries, Oxtails, Feet

Packing Options: Stockinette Wrap, Polythene Wrap, Bulk Cartons, Vacuum bag, Vacuum Tray, Polythene Bag

Refrigeration Options: Chilled, Frozen, Deep Frozen

Shipment Options: By-Air , By-Sea, By-Road



8-way Cuts



Sides



Forequarter Hindquarter



Full Head

Carcass



Minced Beef



Beef Trimmings



Beef Kidneys



Beef Oxtails



Beef Feet



Diced Beef



Trading World is specialized in the supply of high-quality goat, lamb, and sheep meat for markets throughout Middle East and Far East. As with all Trading World Livestock Meats our lamb, goat, and sheep are processed according to strict hygiene standards which comply with the importing country rules, regulations, and standards. Customers have options of ordering shipments consisting of whole carcass in various weight ranges to six-cut primal cuts. Our six-cut carcasses are popular as they allow an extra 40% storage space in sea-freeze containers, which reduces shipment and cold storage costs. All trading world livestock, camel meat, is processed from free-range chemical, free livestock, making it a complete natural product. The National Heart Foundation has recognized camel meat as a health food. Contact for detail. We pride ourselves that the flavor, tenderness, aroma, juiciness, wholesomeness, appearance, conformation, cutability, and quality will meet our exceed expectations.

Product Line: Ovine Carcass & Cuts

Origin: Pakistan and Halal Certified Slaughterhouses

Species Options: Veal, Lamb, Mutton, chevon

Feeding Options: Grass Fed-Grass Finished, Grass Fed-Grain Finished

Sex Options: Male, Female

Category Options: As Per Customer Requirement

Dentition Options: Milk teeth, 2-tooth, 4-tooth, 6-tooth, 8-tooth

Dressed Carcass Weight options: As Per Customer Requirement

Carcass Options: Full Head, 2-Sides

Cuts Options: 6-way

Value Options: Minced Mutton, Diced Mutton, Mutton Trimmings

Variety Meats Options: Liver, Kidneys, Brains, Heart, Sweetbreads, Tongue, fries, Feet, Head

Bone Options: Bone-in, Boneless

Packing Options: Stockinette Wrap, Polythene Wrap, Bulk Cartons, Vacuum bag, Vacuum Tray, Polythene Bag

Refrigeration Options: Chilled, Frozen, Deep Frozen

Shipment Options: By-Air, By-Sea, By-Road



Full Head

Carcass



Trimming
Lamb, Mutton, Chevon



Tripe
Lamb, Mutton, Chevon



Minced
Lamb, Mutton, Chevon



Diced
Lamb, Mutton, Chevon



Primal Cuts

6-way Cuts



Sides

2-Sides



Brain
Lamb, Mutton, Chevon



Pluck
Lamb, Mutton, Chevon



Head
Lamb, Mutton, Chevon

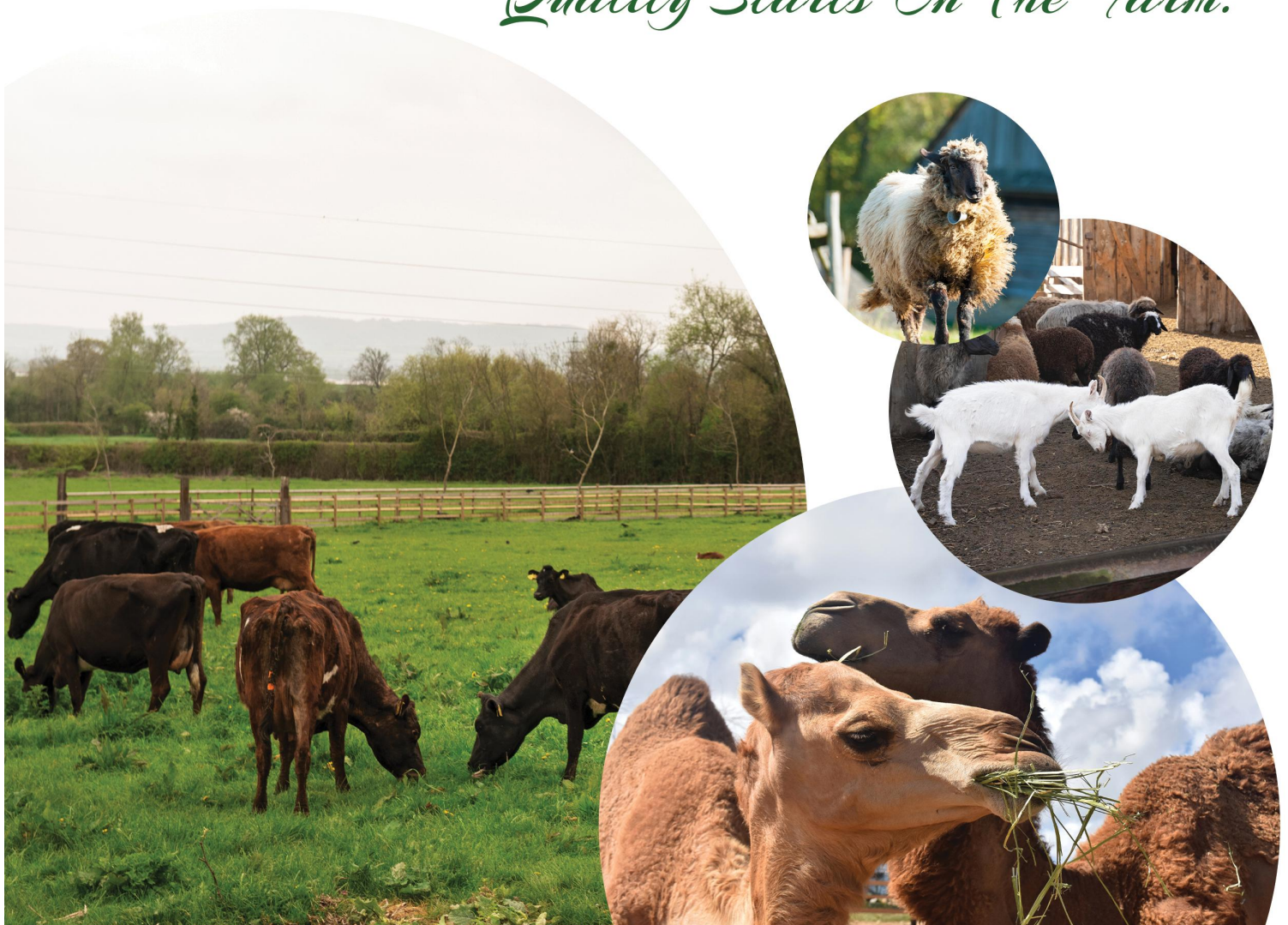
Pakistan Land of Unrivaled Halal, Safe & Healthy Red Meat

Globally, Halal Red Meat Export is the leading commodity and Pakistan has the potential, capacity, and resources to become a major player in this domain.

Pakistan has rich and abundant agricultural resources such as the world's best altitude, water, soil, temperature, humidity, grains, plains, animal breeds and meat quality breeds needed for rearing of red meat animals

On Price Index, Pakistani Red Meat is one of the most competitive and economical in the world. Presently, international agencies, the Pakistani public sector and the Pakistani private sector are focusing on long term policies and projects to make livestock and meat production. Sectors more quality oriented and competitive to meet global demand for halal, safe and For many of our customers geographically location of Pakistan and its proximity to meet exporters and importers like the Middle East, China, Russia, Iran, and Central Asian countries is a strategic and logistic advantage. Pakistan has the 2nd largest buffalo herd, 8th largest cattle herd, 4th largest goat herd, and 9th largest sheep herd in the world. Pakistan is a Muslim state, and its population consists of Muslim (96%). thereby, production of halal meat is prerequisite. So, Pakistani beef quality and surety of being halal is far greater than the leading meat exporter in the world.

Quality Starts On The Farm.



Premium Rice and Corn



Trading World: Pakistan's Finest Rice & Corn

Experience the Difference: Cultivated with Care, Delivered with Excellence

Trading World is proud to offer premium rice and corn, cultivated in the fertile plains of Pakistan. Our commitment to quality starts with the seed selection and extends through every stage of production, ensuring you receive:



Superior Grain: We source our rice and corn from regions renowned for their ideal growing conditions. This translates to plump, healthy kernels bursting with flavor.

Unmatched Purity: Our dedication to meticulous processing guarantees a clean, contaminant-free product.

Sustainable Practices: We support farmers who prioritize eco-friendly methods, promoting a healthy environment for generations to come.

Cultivated Varieties:

Rice: Basmati - Known for its long, aromatic grains and exquisite taste. IRRI-6 - A high-yielding, versatile rice perfect for everyday meals.

Corn: Dent Corn - Ideal for animal feed and industrial uses. Sweet Corn - Delicious for fresh consumption or processing.

Trading World: Your Trusted Partner

We understand the importance of reliable supply and consistent quality. Our expertise in logistics ensures timely delivery, while our commitment to customer satisfaction guarantees a smooth experience.

Contact us today to discuss your requirements and discover the difference that authentic Pakistani rice and corn can make.

Additional Information:

- * We offer competitive pricing and flexible packaging options.
- * Volume discounts available for bulk purchases.
- * We can provide certificates for quality and origin.

Let's build a successful partnership!



Industrial Products



Trading World: Complete Industrial Solutions

In addition to our domestic exports of high-quality rice and corn, Trading World is a one-stop shop for essential industrial products, catering to the needs of local businesses. We import and distribute a comprehensive range of products to keep your operations running smoothly:

Base Oil SN500: A high-performance base oil specifically formulated for the production of lubricants, greases, and other industrial fluids.

Motor Oil: We offer a variety of motor oils to suit the specific requirements of different engines and machinery.

Solvent 402/White Spirit: A versatile solvent with numerous applications in cleaning, degreasing, and thinning paints and coatings.

Reliable Source, Quality Products

We understand the critical role consistent quality plays in industrial processes. That's why we source our products from reputable manufacturers and maintain rigorous quality control standards. Our experienced team is dedicated to providing expert advice and ensuring you receive the right products for your specific needs.

Benefits of Partnering with Trading World:

One-stop Shop: Simplify your procurement process by sourcing all your industrial requirements from a single, trusted supplier.

Competitive Prices: We offer competitive pricing on all our products.

Technical Expertise: Our team is equipped to answer your questions and provide recommendations based on your specific needs.

Efficient Delivery: We ensure timely delivery to keep your operations running smoothly.

Contact us today to discuss your industrial product requirements and let Trading World be your partner in success!



**In Partnership
with Our Sister Firm**



**World's
Best
Dry Fruit**



Savor the World: A Symphony of Dry Fruits

In the heart of our bustling marketplace, where fragrant spices mingle with whispers of distant lands, we proudly present "Savor the World." Our mission? To tantalize taste buds and nourish souls with the finest dry fruits sourced from across the globe. Almond, plucked under the sun-kissed skies of the USA, arrive with a buttery richness that dances on the palate. Each almond carries the legacy of sun-soaked orchards, whispering secrets of California's golden valleys. Pistachio, the emerald jewels of Iran, arrive in delicate shells, their vibrant green hues promising a symphony of flavors. These pistachios, kissed by desert winds, evoke memories of bustling Iranian bazaars and ancient caravanserais. Saffron, the crimson treasure coveted by emperors and poets alike, graces our shelves. From the sun-drenched fields of Iran and Afghanistan, these delicate threads infuse dishes with a golden glow, turning ordinary meals into opulent feasts. And then there are our locally sourced pine nuts, plump and earthy, harvested right here in Pakistan. These little gems, nestled within their cones, carry the essence of our own soil—a testament to the rich tapestry of flavors that crisscross our nation. At Trading World we don't merely sell dry fruits; we curate stories. Each bite is a passport to distant orchards, a whispered tale of sun-drenched afternoons and moonlit harvests. So come, wander our aisles, and let your taste buds embark on a global adventure—one nut at a time.



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FMCG Food Products

We take immense pride in offering a diverse range of high-quality products imported from reputable brands worldwide. Our selection caters to a wide spectrum of tastes and preferences, ensuring that every customer finds something to delight their palate. Let's explore some of our offerings:



Coffee: From the rich aroma of NESCAFE to the sophistication of DAVIDOFF and the iconic STARBUCKS and LAVAZA blends, our coffee selection promises a delightful morning ritual.

Green Tea: Discover the soothing flavors of TWINGINGS green tea, perfect for relaxation and wellness.

Infant Milk: Brands like APTAMIL and COW & GATE provide essential nutrients for growing little ones.

Drinking Powders: NESQUICK, OVALTINE, and CADBURRY offer delightful indulgence in every sip.

Flavored Milk: ALPRO and SCOTTI RISCO bring you a variety of delicious options.

Chips: PRINGLE and DORITOS make snack time exciting.

Biscuits: OREO, HELLO PANDA, and more satisfy sweet cravings.

Jam and Sauces: From STUTE jams to AMERICAN GARDEN sauces, we've got your condiment needs covered.

Chocolate: Treat yourself with JB, KITKAT, and FERRERO ROCHER.

Noodles: PRB, SAMYANG, and SIBLING offer quick and tasty meals.

Juices: OCEAN SPRAY and VIMTO quench your thirst.

Cheese: PUCK and KRAFT elevate your culinary creations.

...and the list goes on! Our commitment to quality ensures that every product we offer is a testament to our dedication. Whether it's a comforting cup of coffee or a delightful snack, we're here to serve you with excellence.

FMCG Non-food Products

Personal Care Essentials

Keep your body feeling fresh and healthy with our extensive range of personal care products!

We offer a variety of trusted brands to meet your individual needs and preferences. From nourishing hair care to effective cleansing solutions, we've got you covered.

Hair Care:

Shampoos: Find the perfect formula for your hair type with options from Dove, Garnier, Pantene, Head & Shoulders, Herbal Essences, and Classic Clean.

Conditioners: Deeply nourish and detangle your locks with conditioners from Pantene, Dove, and L'Elvive.

Body Care:

Soaps: Choose from classic options like Dove, Imperial Leather, and Irish Spring to cleanse and invigorate your skin.

Shower Gels: Luxuriate in a refreshing shower experience with invigorating scents from Adidas, Brut, Dove, Nivea, Pear, and Palmolive.

Deodorants & Antiperspirants:

Deodorants & Antiperspirants: Stay fresh and confident throughout the day with a variety of options from Arm & Hammer, Nivea, Dove, Fa, Lady Speed Stick, Old Spice, Rexona, and Degree.

Additional Essentials:

Scrubs: Exfoliate and revitalize your skin with invigorating scrubs from St. Ives.

Wipes: Cleanse and freshen up on-the-go with convenient wipes from Dove and MASAFI.

Rash Creams: Soothe and protect irritated skin with Sudocrem.

Skin Care:

Lotions: Keep your skin hydrated and healthy with lotions from Cetaphil, Jergens, Johnson's, and Glysolid.

Creams: Target specific skin concerns with creams from Nivea, CeraVe, Glysolid, Olay, and E45.

Face Wash: Cleanse and refresh your face with gentle formulas from Cetaphil, CeraVe, Clean & Clear, and Johnson's.

Oral Care:

Toothpaste: Maintain healthy teeth and gums with trusted brands like Aquafresh, Colgate, Macleans, Close Up, and Sensodyne.

Toothbrushes: Effectively clean your teeth with manual brushes from Reach and Colgate.

Mouthwash: Freshen your breath and promote oral health with Listerine

Freshness on Demand:

Air Fresheners: Neutralize odors and create a pleasant atmosphere in your home with Febreze Air Fresheners.

Shaving & Aftercare:

Razors: Get a close, comfortable shave with razors from Gillette, Venus, Daisy, and Hygiene.

Aftershave & Shaving Foam: Soothe and protect your skin after shaving with aftershave and shaving foam from Gillette and Adidas.

Remember, a consistent self-care routine is vital for maintaining a healthy and happy you!

Please note: This is not an exhaustive list, and we offer a wider variety of brands and products within each category. Explore our selection in-store to find the perfect fit for your needs!

Electronics



Electronics

Cooking Essentials for Every Kitchen

Cookers: Whip up delectable meals with our selection of cookers from Arisha and Philips, known for their quality and efficiency.

Microwaves: Heat up leftovers or prepare quick meals in a snap with Arisha's convenient microwave ovens.

Coffee Grinders: Savor the rich aroma of freshly ground coffee with Arisha's coffee grinders.

Juicers: Maintain a healthy lifestyle with Barun's and Arisha's juicers, perfect for extracting vitamins from your favorite fruits and vegetables.

Kettles: Start your day with a steaming cup of tea or coffee using kettles from Barun, Arisha, or Fuma.

Kitchen Appliances for Effortless Meal Prep

Toasters: Enjoy perfectly browned toast every morning with a Kenwood toaster.

Grills: Fire up delicious barbeque feasts with grills from Black & Decker or Tefal.

Food Processors: Simplify food preparation with Barun or Kenwood food processors.

Choppers: Take the chore out of chopping vegetables with Fuma's choppers.

Indulge in a Cup of Perfection.

Espresso Makers: Brew barista-quality coffee at home with Delonghi, Philips, or Barun espresso makers.

Clean and Refresh Your Home

Vacuum Cleaners: Maintain a spotless home with our range of vacuum cleaners from Hitachi, Dyson, Bissell, and Fuma.

Air Purifiers: Breathe easy with air purifiers from Philips and Dyson, eliminating allergens and pollutants from your surroundings.

Dehumidifiers: Control moisture levels in your home with Crown Line dehumidifiers.

Fans: Stay cool and comfortable during hot weather with fans from Nobel and Sharp.

Laundry and Personal Care Essentials

Washing Machines: Find the perfect washing machine for your needs with options from Nobel, Kenwood, and Samsung.

Irons: Keep your clothes wrinkle-free with irons from Tefal, Kenwood, or Philips.

Epilators: Experience long-lasting smoothness with Braun epilators.

Air Dryers & Shavers: Look sharp and feel confident with Philips and Panasonic air dryers and shavers.

Enhance Your Entertainment

Speakers: Immerse yourself in high-quality sound with speakers from Marshall or JBL.

Water Appliances for Everyday Use.

Water Dispensers: Enjoy convenient access to clean drinking water with dispensers from Arisha, Crownline, or Fuma.

Water Heaters: Ensure a steady supply of hot water with water heaters from Hitachi.

Plus More!

We also offer a variety of other appliances to complement your home, including induction cookers, air fryers, milk frothers, and more.



**In Partnership
with Our Sister Firm**

**Diamond
Public
Logistics**



Logistics & Transport



Trading World: Your Streamlined Trade Partner

Seamless Logistics and Transportation Solutions

Trading World provides a comprehensive suite of logistics and transportation services to facilitate your import and export needs. We partner with our sister company, Diamond Public Logistics, to ensure a smooth and efficient journey for your cargo.

Our Services Include:

Logistics Planning and Management:

We handle all aspects of your shipment, from origin to destination, including route optimization, warehousing, and inventory management.

Domestic and International Transportation:

We offer a variety of transportation options to meet your specific needs, including air, sea, and land freight.

Trading World: Your Trusted Partner for a Successful Trade Journey

By leveraging our expertise and Diamond Public Logistics' extensive network, we offer a one-stop solution for all your logistics and transportation needs.

Contact us today to discuss your specific requirements and experience the Trading World difference!





**In Partnership
with Our Sister Firm**

EASY MOVERS

Clearing & Forwarding



Trading World, in partnership with **Easy Movers**, offers a seamless solution for your import and export needs. We combine our extensive experience in sourcing high-quality goods with Easy Movers' expertise in clearing and forwarding services, ensuring your products reach their destination efficiently and cost-effectively.



Why Choose Us?

Simplified Logistics: We handle the complexities of customs clearance, documentation, and freight forwarding, allowing you to focus on your core business.

Global Reach: Our network extends worldwide, ensuring smooth transportation of your goods regardless of origin or destination.

Competitive Rates: We offer transparent pricing and competitive rates to keep your costs manageable.

Exceptional Service: Our dedicated team is committed to providing personalized support throughout the entire process.





**In Partnership
with Our Sister Firm**



OPENPATH
TECH L.L.P

I.T Services



Trading World: Your One-Stop Shop for Trade and Technology Solutions

Fueling Your Business with Technology

We offer a range of services to streamline your operations, enhance decision-making, and elevate your online presence:

Web Development: Craft a user-friendly and captivating website that reflects your brand and drives conversions.

App Development: Bring your mobile app ideas to life, fostering customer engagement and expanding your reach.

Data Analytics: Gain valuable insights from your data to optimize strategies, identify trends, and make data-driven decisions.

Database Management: Ensure the secure and efficient organization of your crucial business information.

And More! We offer a variety of additional IT services to cater to your specific needs.

Trading World & Open Path Technologies: A Powerful Partnership

By combining Trading World's business expertise with Open Path Technologies' IT prowess, we provide a holistic solution for businesses like yours. We streamline your trade operations and empower you with the technology to thrive in today's digital landscape.





**In Partnership
with Our Sister Firm**



Construction & Civil Works



AM&CO:

Building Your Vision, Together with Trading World.

AM&CO: Expert Construction Services

AM&CO is a leading construction firm dedicated to delivering exceptional service and quality craftsmanship. We partner with Trading World, a comprehensive trade and technology solutions provider, to offer you a streamlined and successful construction experience.



Our Services:

Project Planning & Management: We collaborate closely with you to understand your vision, develop a detailed plan, and manage the project efficiently.

Construction Expertise: Our skilled team offers a wide range of construction services, from residential and commercial projects to renovations and additions.

Quality Materials & Workmanship: We prioritize using high-quality materials and employing the finest construction practices to ensure a lasting and beautiful result.

Seamless Integration with Trading World: Leverage Trading World's logistics and IT support for efficient material procurement, project management tools, and clear communication throughout the construction process.

Benefits of Partnering with AM&CO:

Peace of Mind: Experience a stress-free construction journey with our experienced team handling all aspects of the project.

Quality & Efficiency: Benefit from our commitment to exceptional craftsmanship and efficient project management.

One-Stop Shop: Enjoy the combined expertise of AM&CO's construction services and Trading World's trade and technology solutions.

Seamless Integration with Trading World: Leverage Trading World's logistics and IT support for efficient material procurement, project management tools, and clear communication throughout the construction process.

Ready to Build Your Dream?

Contact AM&CO today for a free consultation. We will discuss your project requirements and create a customized plan to bring your vision to life. Leverage the power of AM&CO and Trading World for a seamless and successful construction experience.

Let's build something remarkable, together.



**In Partnership
with Our Sister Firm**

Zarai Zewar



Agricultural Seeds



Cultivating Growth with

Zarai Zewar

Our collaboration with Zarai Zewar brings you a diverse range of high-quality agricultural seeds:

Natural Seeds: A wide selection of conventionally bred seeds for various crops.

Genetically Modified Seeds: Advanced seeds engineered for improved yields, pest resistance, and other beneficial traits.

Benefits of Partnering with Trading World:

One-Stop Shop: Access a comprehensive range of solutions under one roof, simplifying your business operations.

Combined Expertise: Leverage the strengths of our leading partner firms in trade, technology, construction, and agriculture.

Customized Solutions: We work closely with you to understand your specific needs and develop a tailored plan for success.



Whether you're looking to streamline your import/export operations, leverage powerful IT solutions, embark on a construction project, or cultivate a bountiful harvest, Trading World offers a unique ecosystem of services designed to empower your success. Partnering with our leading sister firms, we provide a one-stop shop for all your business needs. Don't hesitate to contact us today for a free consultation and discover how Trading World can be your single source for a seamless and prosperous journey.



**For inquiries, support, or
partnership opportunities,
please contact us at:**

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